



## How can we help?

- For new businesses, schedule a ribbon cutting (we bring the big scissors!) to spread the word that you are open for business!
- We can help guide new businesses and developers through the regulatory process.
- Reach out with any street maintenance issues, we have a crew that can assist.
- We regularly facilitate grant opportunities for our members, and can help with applications if needed.
- Our events generate economic development in the downtown, with even greater results when you take part in the events.
- Connections- let us connect you with others who can help your business succeed!

## Get Involved!

- Follow us on Facebook and Instagram @hyannismainstreet
- Sign up for our newsletter stay for all the latest Main Street news and events  
*Email alex@hyannismainstreet.com to be added to our email list.*
- Participate in Main Street events. This is a great way to bring attention to your business.
- Get listed in our Main Street Map. All businesses receive a complimentary listing, businesses may also purchase ads with a map callout.
- Meet your neighbors, and utilize the power of our community!

## Contact Us

*BID Executive Director, Elizabeth Wurf bain encourages BID members to reach out to her with any questions or concerns. She can be reached by email at [elizabeth@hyannismainstreet.com](mailto:elizabeth@hyannismainstreet.com) or by cell at 508-274-2433.*

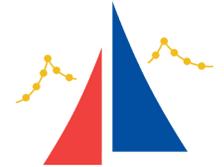
 **P.O. Box 547**  
**491 A Main Street, 2nd Floor**  
**Hyannis, MA 02601**

 **508-774-7982**

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  **@hyannismainstreet**

Welcome!



# Hyannis Main Street Business Improvement District (BID)



# What is a Business Improvement District (BID)?

BIDs are special assessment districts, enabled by Mass. General Laws Chapter 40 (O) and sanctioned by the local legislative body; fees are binding. BIDs across the country have been successful in revitalizing downtowns because they are funded by the property owners within the district who provide a dependable revenue stream.

The Hyannis Main Street Business Improvement District (HMSBID) is a private nonprofit organization that was established in 1999 in response to the need to carry out a Hyannis Renaissance. The Board of Directors is comprised of property owners and tenants who are geographically distributed and represent the property owners and all business aspects of the district.

The mission of the Hyannis Main Street Business Improvement District is to promote the community and economic development of the Main Street, Hyannis district as a desirable place to live, work, invest, and visit.



## BID PRIORITIES

### → Safety & Security

We advocated for the expansion of the Community Service Officers program, increased street lighting, and remove graffiti tags on a regular basis.

### → Capital Improvements

We recently supported a streetscape improvement plan, and work with the town on long term wayfinding, housing, and beautification efforts.

### → Maintenance & Beautification

We plant and maintain 140 planters, our daily Clean Team keeps the street clean, we recently added globe lights to trees.

### → Grants

In 2022, we oversaw \$210,000 in grant funding to improve Main Street businesses, including a façade grant program with the town and state.

### → Marketing & Events

We send out a monthly newsletter and regular e-blasts, maintain highly engaged social media accounts, and host/support a number of events, including First Fridays, Long Table, and the Holiday Stroll.

### → Business, Community & Government Relations

We attend regular state TDI and BID meetings, town council meetings, support housing in the downtown, and recently supported downtown zoning changes.